

FOR IMMEDIATE RELEASE

CONTACT: Nicole Joy Hales, PRfirst!!!, 781-871-7280, nhales@prfirst.com

Flexible Pack Announces Mike Seidman as Vice President of Operations

QUINCY, MA, APRIL 5, 2019...Flexible Pack (<u>www.flexiblepack.com</u>), specializing in a wide range of flexible packaging solutions through use of cutting-edge technology, announced today that Mike Seidman has joined the company as Vice President of Operations.

In this pivotal role, Siedman is responsible for all manufacturing, purchasing and supply chain efforts for all of Flexible Pack's products, including labels, shrink sleeves, and pouches. He will work on efficiencies and quality at the best possible pricing solutions while employing cutting-edge digital and conventional technologies.

Seidman brings 35 years in label, packaging and digital printing to his post with Flexible Pack. His specializations include digital, inkjet, offset, flexo, screen, rolled-fed and sheet-fed printing and finishing within the food and beverage, cannabis, and medical industries, among many others. His experience also includes work with Indigo digital presses.

He studied at Long Island University and the Rochester Institute of Technology and earned a Bachelor of Science degree in Mechanical Engineering. He is HP Indigo and IPP (Improvement Professional in Print) trained and certified.

Seidman is a member of Printing Industries of New England (PINE) and DSCOOP, a world-wide digital print and design community.

Originally from Long Island, New York, Seidman now lives in Norfolk, Massachusetts, where, in his spare time he enjoys restoring antiques and vintage automobiles. Prior to moving to Massachusetts, he was a 20-year volunteer fireman on Long Island.

"Mike Seidman joins our team in the pivotal role of VP of Operations with more than three decades of industry experience across a broad range of sectors," said Renaud Megard, president and CEO of Flexible Pack. "He is a highly recognized professional whose comprehensive knowledge, leadership skills and general commitment to excellence will greatly contribute to our continued success and growth."

About Flexible Pack

Flexible Pack, part of the NFI Corp. family of companies, specializes in a wide range of flexible packaging solutions through use of cutting-edge technology that transforms continuous rolls of plastic and papers, known as webs, into finished products. The Flexible Pack product line includes shrink sleeves, labels and pouches that work with all types of container materials, and roll-fed, plastic labels.

Flexible Pack is equipped with state-of-the-art printing capabilities using the HP Indigo digital press, specifically designed for printing flexible packaging, plastic labels and shrink sleeve applications along with all the finishing equipment.

Flexible Pack serves the food, beverage, brewery, cannabis, pharmaceutical/medical, pet food, home and garden, chemical and personal care industries throughout the United States and globally. Flexible Pack is located at 859 Willard Street, Quincy, MA 02169. For more information, please visit www.flexiblepack.com or call 508-863-7253.